



Welcome to Healdsburg 2040

New Members Always Welcome!

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Inspired by the Sustainable Design Assessment Team's (SDAT) visit to Healdsburg in August of 2018, four self-managed Work Groups, made up of interested residents, were convened to consider, prioritize and advance the AIA's recommendations. What began as an investigation of the AIA team's recommendations led each of the active groups to a wider interest in the future of the City and the processes that guide planning outcomes. As the custodians of the SDAT Final Report, Healdsburg 2040 became a hub of activity for the 125 people interested in working on the SDAT focus areas. Four groups were formed: Arts and Culture, Housing, Master Plan/General Plan and Parks and Connectivity.

Since 2018 Healdsburg 2040 has been involved in many activities, including:

- Working with the City and the consultants on the strategic planning goals, including: leading a panel that had 70 attendees, attending meetings with the consultant and encouraging the City Council to adopt climate-friendly goals.
- Co-hosting 2020 City Council Candidate Forum with the Healdsburg Tribune.
- Development of the Arts and Culture Master Plan
- Being a strong advocate for the Foley Family Pavilion
- Development of the Montage and Badger Parks Master Plans
- Submitting Commentary to the Healdsburg Tribune regarding Healdsburg budgeting, strategic planning, climate resiliency and adaptation and housing
- Advocating for logical solutions for water conservation during the drought.
- Strongly advocating for getting started on the General Plan update.
- Advocating for the Assistant City Manager to lead Climate Action activities.
- Participating in the North Healdsburg Avenue Improvement Study.

Current Healdsburg 2040 activities include:

- Healdsburg 2040 members are active participants in the Climate Action Group which is a Climate Fest co-sponsor with the City of Healdsburg. Climate Action Healdsburg is also working with the City on the Climate Mobilization Strategy.
- A member of the Healdsburg 2040 Housing Workgroup was appointed to participant on the Housing Element Workgroup which has recently released the Adoption Draft of the City of Healdsburg's Housing Element for review and for comments.
- The Healdsburg 2040 General Plan workgroup is developing examples of Land Use density improvements in the downtown area.
- The Healdsburg Arts and Culture Master Plan was approved in August 2021. The Healdsburg 2040 Arts and Culture workgroup is working with the City to implement the Master Plan.
- Healdsburg 2040 Parks and Connectivity workgroup met with the Smart train GM to tour and discuss options for the Healdsburg station.

Website: [Healdsburg2040.org](https://www.healdsburg2040.org)

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fb: <https://www.facebook.com/Healdsburg2040>

Link to SDAT Report:

https://www.healdsburg2040.org/uploads/1/6/2/9/16298256/healdsburg_sdat_final_report.pdf